

The Creative's Guide to

BUSINESS HELP



creative
+ PLUS BUSINESS

ABOUT THE BUSINESS HELP GUIDE



Find your cheerleaders and make your creative business life easier!

There's a surprising amount of help and support out there for those of us who are creative and self-employed. Scroll down to find government and small business support, as well as representative creative organisations and website. If you have a help & support suggestion that you'd like to add, please email hello@creativeplusbusiness.com and tell us all about them!

NSW BUSINESS CONNECT



Business Connect (formerly Small Biz Connect) is a quality, personalised business advisory service funded by the NSW Government that supports small-to-medium businesses to start or grow their business successfully.

Website:

www.business.nsw.gov.au/support-for-business/businessconnect

Creative Plus Business are the specialist creative industries advisors for the program!

BUSINESS.GOV.AU



business.gov.au offers simple and convenient access to all the government information, forms and services needed for businesses big and small. It's a whole-of-government service providing essential information on planning, starting and growing your business.

Website:

www.business.gov.au

Telephone number: 13 28 46

BUSINESS VICTORIA



This terrific website offers free online courses, live and on-demand events and a range of business resources.

Website:

www.business.vic.gov.au

BUSINESS QUEENSLAND



Business Queensland has an awesome range of services and support. Give 'em a look-see!

Website: www.business.qld.gov.au

ACT INNOVATE CANBERRA



This lil website gives you all the help and support you need if you're based in the ACT,

Website:

www.business.act.gov.au

SA DEPARTMENT FOR INNOVATION AND SKILLS



Looking for support in South Australia? Check out the fabulous Department for Innovation and Skills!

Website: innovationandskills.sa.gov.au

NT BUSINESS AND INDUSTRY



The Northern Territory Business and Industry is a nifty website that can help you with your business needs!

Website:
nt.gov.au/industry

WA SMALL BUSINESS DEVELOPMENT CORPORATION



The WA Small Business Development Corporation offers you live chats with business advisors, online workshops, templates and tools, and free business advice.

Website:
www.smallbusiness.wa.gov.au

AUSTRALIAN BUSINESS REGISTER



Australian Government
Australian Business Register

The place to go for your ABN – a unique number that allows a business to identify itself to government and other businesses.

Website:
abr.gov.au

AUSTRALIAN SECURITIES AND INVESTMENTS COMMISSION



ASIC
Australian Securities &
Investments Commission

ASIC is Australia's corporate, markets and financial services regulator. Visit ASIC Connect for business and company name registration and information.

Website:
www.asic.gov.au

AUSTRALIAN BUSINESS LICENCE AND INFORMATION SERVICE



ABLIS search will guide you through a series of questions and answers to find the compliance and support information you need to start, run or grow your business.

Website:

ablis.business.gov.au

NEW ENTERPRISE INCENTIVE SCHEME (NEIS)



Australian Government
**Department of Education,
Skills and Employment**

Job seekers interested in starting and running a small business may be able to get practical small business training, business mentoring and financial assistance from the Australian Government.

Website:

www.asic.gov.au

HOME BASED BUSINESS



Nearly one million people are running a business from home. If you're thinking of doing the same, or already started, check here for information about government requirements that apply to you.

Website:

www.business.gov.au/home-based-business



AUSTRALIA



You'll need an Australian Business Number (ABN). It's free, and relatively simple to get from the Australian Business Register. If you've started a company, you'll also need an Australian Company Number (ACN) and a Tax File Number (TFN).

You can find out more at abr.gov.au and register.business.gov.au

NEW ZEALAND



You'll need a New Zealand Business Number (NZBN), which is free, and relatively simple to get from the Ministry of Business, Innovation and Employment. You'll also need to get a RealMe login and an IRD number from Inland Revenue for your taxes.

You can find out more at www.nzbn.govt.nz

CANADA



You'll need to register your businesses with the province and territory where you plan to conduct your commercial activities. In some cases, sole proprietorships operating under the name of the business owner do not need to register. Your business may also need a federal business number and related tax accounts.

You can find out more at www.canada.ca/en/services/business

UNITED KINGDOM



As a sole trader, you'll need a Unique Taxpayer Reference (UTR) and to file a tax return each year. Partnerships need to register, and the nominated partner must apply for Self Assessment, with HM Revenue and Customs (HMRC). Companies also need to register with HM Revenue & Customs.

You can find out more at www.gov.uk/set-up-business

UNITED STATES OF AMERICA



In the United States, all business structures are subject to state laws regarding registration and licensing, which are similar but vary from state to state. All the states are different, some are more “business-friendly” or “international-friendly” than others, so get appropriate advice. You might also need an Employer Identification Number (EIN) if your principal

business is located in the United States or U.S. Territories.

You can find out more at www.sba.gov



CREATIVE PARTNERSHIPS AUSTRALIA



Creative Partnerships Australia is the amalgamation of the Australia Business Arts Foundation (AbaF) and Artsupport Australia. It's a 'one-stop-shop' to promote, encourage and facilitate business, philanthropic and donor support for the arts.

Website:

www.creativepartnershipsaustralia.org.au

FLYING SOLO



Home to a thriving community of over 55,000 solo and micro businesses, Flying Solo is a source of information, advice and inspiration for Australian business owners.

Website:

www.flyingsolo.com.au

THE LOOP



Australia's largest community of creative professionals. Promote yourself with a portfolio and personal URL, search for jobs, and literally stay in the loop with other people & companies that interest you.

Website:

www.theloop.com.au

CREATIVE SPACES



Creative Spaces offers you an easy way of finding a studio, office, co-working space or more in Sydney, Melbourne and Brisbane, with more spaces and cities to come.

Website:

www.creativespaces.net.au

THE BUSINESS OF BEING CREATIVE

Everyone should be creative. Whatever your art is, it should invigorate you and bring you joy. And if it happens to be your business, it should bring you the money you need to keep being creative. This website provides practical business advice to those in the business of being creative.

the business of **BEING
CREATIVE**

Practical business advice for those in the business of being creative

Website:

www.thebusinessofbeingcreative.com

AUSTRALIAN DESIGN UNIT

Part magazine, part bulletin, part business resource, ADU is a publication and archive about design and creativity that features awesome resources and a truly fabulous tool kit.

adu



Website:

www.australiandesignunit.com

RIGHT BRAIN BUSINESS PLANS



A fun website that shows creatives how to make a fun, creative “visual map for success”.

Website:

www.rightbrainbusinessplan.com



OUR COMMUNITY



Our Community is Australia's Centre for Excellence for the nation's 600,000 not-for-profits & schools, providing advice, tools, resources and training.

Website:

www.ourcommunity.com.au

NOT-FOR-PROFIT LAW

Not-for-profit Law

Not-for-profit Law 'helps the helpers' by providing tailored legal information, advice and training to not-for-profit community organisations.

Website:

www.nfplaw.org.au

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FOR MORE INFORMATION VISIT
CREATIVEPLUSBUSINESS.COM
