The Creative's Guide to

STARTING SUSTAINABLY

creative + PLUS BUSINESS

ABOUT THE STARTING SUSTAINABLY GUIDE

Sustainable practices - we hear the term everyday in releation to our creative practices but where to strat and why is it so important?

We at C+B believe that strong mental health can come from taking the reins of the parts of your creative life that you can control and becoming empowered by understanding more about how the creative business life works.

"THE ROLE OF ART IS TO MAKE THE REVOLUTION IRRESISTIBLE"

Toni Cade Bambara
Author and Activist

RESOURCES TO GET YOU STARTED

Future Makers:
futuremakers.global

Carbon Calculator:
carbonfootprint.com

Creative Carbon Scotland:
creativecarbonscotland.com

Crafts Council UK:
craftscouncil.org.uk

Sustainable Screens Australia
sustainablescreena.au

Climate Council Australia:
climatecouncil.org.au

Arts on Tour:
artsontour.com.au

NAVA:
visualarts.net.au

Creative Australia:
creative.gov.au

Museums & Galleries NSW:
mgnsw.org.au

FILM & TELEVISION

Wanting to know how to make your film or TV production set and operations more sustainable? Start here:

Australian Production Design Guild (APDG):
apdg.org.au

Cosmo Creative:
cosmocreative.au

Greenlit:
greenlit.org.nz

Sustainable Production Forum:
sustainableproductionforum.com

Sustainable Screens Australia:
sustainablescreens.au

We Are Albert:
wearealbert.org/carbon-calculator-and-production-certification

THEATRE & PERFORMING ARTS

Tripping the boards but wanting to make sustainable changes and changes that will sustain you in your performance or theatre productions? Start here:

Julie's Bicycle:
juliesbicycle.com

National Institute of Dramatic Art (NIDA)
nida.edu.au

STAGES:
sustainablestages.eu

Sustainable Theatres Australia:
sustainabletheatresaustralia.org

The Theatre Green Book Australia:
theatregreenbook.com.au

ART, CRAFT & DESIGN

How can your art, craft or design practice start to be more sustainable? Who's paving the way to inspire you into action? Start here:

Australian Design Centre:
australiandesigncentre.com

Australian Museum:
australian.museum

Breathe Architecture:
breathe.com.au

Liane Rossler:
lianerossler.com.au

Museums & Galleries NSW:
mgnsw.org.au

Outer Island:
outerisland.com.au

Reverse Garbage:
reversegarbage.org.au

Vert Design Studio:
vertdesign.com.au

ARTS ON TOUR GREEN TOURING WEBINAR SERIES

Covering a range of topics and perspectives on climate conscious practices, bringing attention to how we can all transition our work practices. Use in tandem with their Green Guide.

Webinar:
artsontour.com.au/green-touring-online-series

CREATIVE SUSTAINABILITY

Learn how to reduce your environmental footprint, conserve resources, and create a more sustainable future for the arts in this webinar with three experts from different areas of the arts industry.

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Webinar:
crowdcast.io/c/creative-sustainability

VALUE OF VALUES

Help identify your core values, see how they can guide and inform your business goals, and work toward turning your values into actions in this imporatnt webinar.

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Webinar:
crowdcast.io/value-of-values

CREATIVE CLIMATE LEADERSHIP PODCAST

Bought to you by Julie's Bicycle this podcast featured remarkable stories of individuals leading radical and transformational projects in all arts disciplines across the world

Podcast:
juliesbicycle.com/resource/the-creative-climate-leadership-podcast

THE CLIMATE OPTIMIST

How to embrace the climate optimist within you, shifting the narrative on climate change so we can act from courage and excitement. not fear.

Website:
theclimateoptimist.com

ARTS & SUSTAINABILITY

Three podcasts about the importance of the arts and their impact upon sustainable thinking and climate change.

Webinars & Podcast:
creative.gov.au/news/stories/tune-in-to-three-webinars-about-the-arts-and-sustainability

ARTICLES & OTHER RESOURCES

Australian Design Centre:
australiandesigncentre.com/object-digital/good-natured-conversations

Crafts Council UK:
craftscouncil.org.uk/sector-support/craft-business-resources/how-to-be-more-environmentally-and-financially-sustainable-in-your-craft-business

Design Week UK:
designweek.co.uk/issues/1-7-november-2021/es-devlin-cop26

Theatreworks Australia
theatreworks.org.au/post/in-conversation-with-julian-dibley-hall

The Guardian UK
theguardian.com/stage/2022/jun/07/sustainable-theatre-green-agenda-national-theatre-drama

Forbes:
forbes.com/sites/sap/2022/02/28/how-film-production-is-becoming-more-sustainable-and-profitable

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FOR MORE INFORMATION & FREE RESOURCES VISIT

CREATIVEPLUSBUSINESS.COM