

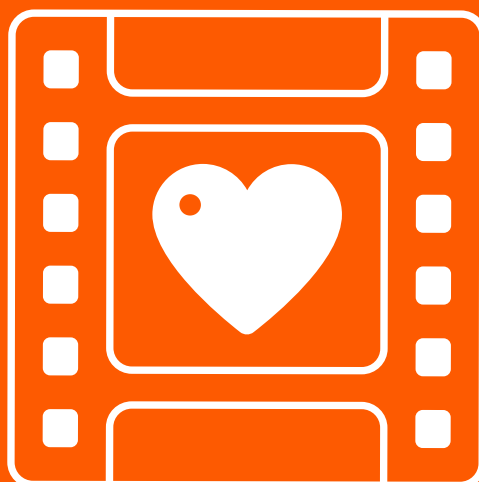
CREATIVE PLUS BUSINESS IMPACT REPORT

SOCIAL ENTERPRISE FOR SCREEN

PILOT PROGRAM
MAY - AUGUST 2025

creative
+ PLUS BUSINESS

screenrights



A PILOT PROGRAM INTRODUCING SOCIAL ENTREPRENEURSHIP TO THE SCREEN SECTOR

Social Enterprise for Screen (SEFS) was a national masterclass program that empowered content makers from under-represented sectors in the screen industry to create build sustainable production enterprises and utilise the power of storytelling to make the world a better place.

The program was funded by the 2024 Screenrights Cultural Fund. The fund makes a difference by supporting exciting and innovative new initiatives that foster the creation and appreciation of screen content in Australia and NZ. The theme was 'Big Ideas: Creative Solutions'.

Over a rigorous 13 week online program, participants were equipped with the skills and knowledge to use the organisational model of social enterprise to contribute to positive social, cultural and climate change.

SEFS was designed to create opportunities for participants from under-represented sectors of screen industry leadership, including:

- First Nations
- People of Colour
- Culturally and Linguistically Diverse
- Women and Gender-Fluid People
- The LGBTQIA+ Community
- Regional and Remote Filmmakers
- People Living with Disability

Throughout the program, participants also connected with a supportive community of change-makers and built collaborative networks that will contribute to driving positive change through screen storytelling for years to come.

Participants also:

- Collaborated with their fellow participants, in a safe and confidential environment, to create compelling narratives for the screen that showcased social enterprise stories.
- Learned from guest speakers working and succeeding in screen and social enterprise.
- Built a network of like-minded individuals committed to social change through film.
- Benefitted from mentoring sessions with an experienced advisor, and from peer support sessions with their fellow participants.

The final outcomes for participants were a draft strategic plan for the first 12 months of their social enterprise, and a 2 minute pitch video to share with potential investors and stakeholders.

22

PARTICIPANTS

100%

POSITIVE FEEDBACK

12+

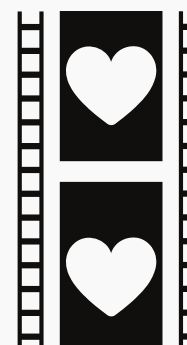
**NEW SCREEN SOCIAL
ENTERPRISES CREATED**



THE PROGRAM

Social Enterprise for Screen consisted of collaborative tutorials, guest speakers, mentoring from an industry expert, practical activities and presentations. By the end of the program, participants had developed a comprehensive understanding of social enterprise, and created a draft roadmap for their own impactful screen ventures.

Each week, participants were given an action plan, which helped them to create the final outputs of a strategic business plan featuring their Theory of Change, and an explainer video for their social enterprise.



Visit the Social Enterprise for Screen Vimeo Showcase [Here](#)

ELEMENT	DETAILS	OUTCOMES
Workshops	12 online learning modules covering the definitions of social enterprise, designing and measuring social impact, First Nations filmmaking, diversity, sustainability, wellbeing and certification.	Participants gained a broad and deep understanding of the principles of social impact and enterprise that could be applied to their professional screen work and projects.
Guest Speakers	8 sessions were led by guest speakers working professionally in the screen industry and/or impact sector, who shared openly about their expertise and answered questions about their path to social impact.	Participants gained insights into the different areas of social enterprise, and had the ability to genuinely connect with and listen to different industry professionals.
Activities	Participants worked together on both in-class and at-home activities including brainstorming audience profiles, developing a Theory of Change, drafting a strategic plan and creating a pitch video.	Participants worked collectively and independently to devise practical and sustainable ways of implementing their learning to create program outcomes.
Peer Coaching	The Buddy Program taught participants how to coach one another in a safe and guided way, and the Buddy Pods embedded this learning and connection.	Participants learned how to implement peer coaching strategies and create meaningful and enduring connections with each other.
Expert Mentoring	Participants had 2 x 1 hour personalised and confidential mentoring sessions with lead facilitator and expert Monica Davidson.	Participants were able to develop their Theories of Change and impact video scripts with expert support.
Access to Resources	Participants were given access to recordings, additional webinars, online workshops and resources located in a bespoke Dropbox folder.	Participants could continue their professional development after the program concluded, and share their learning with others.

THE S.E.F.S PARTICIPANTS

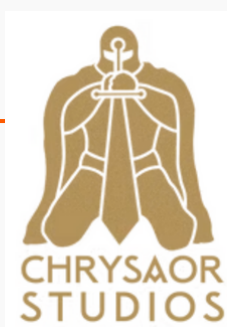
After a public launch and media campaign, participants for SEFS were recruited through a competitive and open Expressions of Interest process. We targeted screen professionals from under-represented groups in existing and emerging positions of leadership.

Among other questions, we asked:

- How do you envision impacting the broader screen industry in a positive way?
- Who is your target audience or the community you intend to service?
- What social, cultural, environmental (or other) challenge are you hoping to address with your screen work and/or business?
- Name a screen project (of any type) that made an impact on you, and why?

50+ businesses applied to participate, demonstrating a growing need for new and innovative approaches to the screen sector.

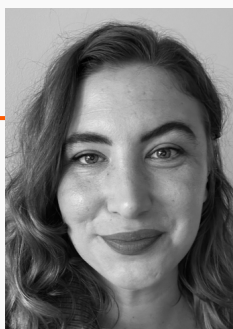
18 screen businesses representing 22 participants were selected for the pilot.



CHRISTOPHER AMOS | CHRYSAOR STUDIOS

Christopher Amos is an accomplished filmmaker with over twenty years experience in producing, writing and directing documentaries and films. He gained critical acclaim for *Hating Peter Tatchell*, nominated for Best Director (ADG Awards) and Best Documentary (SPA Awards). It won multiple international festival awards and streamed on Netflix. Amos received a residency at World of Wonder (Los Angeles) as part of Screen Australia Enterprise People (2023). He is Founder and CEO of Chrysaor Studios, Australia's first social enterprise film studio on the Gold Coast, featuring state-of-the-art virtual production facilities supported by Screen Queensland.

www.chrysaor.com.au



EVA JUSTINE TORKKOLA | INDEPENDENT FILMMAKER

Eva Justine Torkkola is a queer Melbourne-based writer/director of Ukrainian Finnish heritage. Selected as one of 25 Directors internationally for 'Under the Volcano' Film Accelerator in Spain with mentor Werner Herzog (2024), she is also alumni of the MIFF Accelerator Lab (2022) and the International Filmmaking Academy in Italy with masterclass teacher Jane Campion (2019). Nominated for both ADG and AWG awards for her short *Something Has Died in the Forest* (ЩОСЬ В ЛІСІ ЗДОХЛО) she was also shortlisted for Monte Miller awards with her dark comedy script *Viktor*.

www.evajusttorks.com



GENEVA GILMOUR & HENRY SIMMONS | SWEET SPOT

Henry and Geneva are filmmakers and content creators based in Bathurst on Wiradyuri Country, passionate about using screen storytelling for social good. With backgrounds in film, education, and the arts, they focus on issues of social justice, human rights, and environmental sustainability. Both educators and storytellers, together they aim to build a social enterprise called Sweet Spot that supports diverse voices, helps organisations tell their stories, and creates impact through powerful, community-centred storytelling.

www.henrysimmons.com.au

THE S.E.F.S PARTICIPANTS



JAY KNAPP, MISTY MCPHAIL, ROSS PAGE | MADE IN THE WEST CREATIVE

Made in the West Creative is a Western Sydney-based social enterprise and creative production agency dedicated to building a thriving and inclusive Australian screen industry where diverse creatives are visible, valued and supported. Built on more than a decade of success with Made in the West Film Festival, Made in the West Film Creative combines high-quality screen content production with community-driven cultural programs that amplify underrepresented voices, create career pathways and grow Western Sydney's creative economy. Made in the West is building cultural leadership and industry transformation.

www.madeinthewestcreative.com.au



JOY HOPWOOD | JOY HOUSE PRODUCTIONS

Joy House Productions creates films and projects that champion diversity and have social impact for national and international audiences. Founded in 2000 by Joy Hopwood, an award-winning independent filmmaker who has written, directed and produced five feature films. Joy's talent extends beyond film, she was the first regular Asian Australian presenter on A.B.C. television's Play School and a contributing writer for publications including *Growing Up Asian in Australia* (Black ink books), *Reflecting on Life* (Pearson Education) and *Chinese Australian Women's stories* (C.H.A.A. and Jessie Street Library).

www.joy.net.au



KASIANI KOUTRIS | DINGO DRAMA TV

Dingo Drama is a production company that creates vertical micro-series for online platforms. Tired of the same old "girl marries billionaire" storylines that flood the genre, Kasiani Koutris launched Dingo Drama to tell stories that feel real, fresh, and meaningful. Her work centres on communities that don't often get the spotlight, and she's as committed to creating space for underrepresented creators in the industry as she is to the stories themselves. Dingo Drama currently has three stories in development and is gearing up to film its first micro-series this year.

www.dingodrama.com



KEVIN LUK | LIQUID HEART GAME STUDIO

Kevin Luk is a game developer and film editor. Film projects he has worked on have received Best Editing awards at Academy Awards-qualifying short film festivals and national guild awards, as well as nominations from AACTA. During the pandemic, Kevin began editing animations, which reignited his passion for gaming as he discovered the creative freedom of computer-generated media. His game development studio, Liquid Heart, represents his boiling passion for storytelling and its power to create positive change.

www.liquidheart.studio

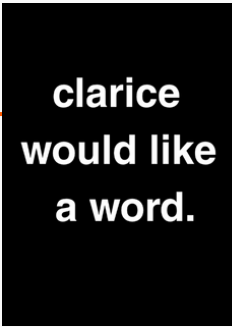


LOUISE HODGSON & NERIDA GROTH | GENERATE CREW

Generate Crew, founded by Nerida Groth and Louise Hodgson, is working to evolve the culture of the Gold Coast's BTL screen industry, to create a stronger, fairer and more sustainable local industry where people feel supported to do great work and build lasting careers. With decades of hands-on production and industry development experience between them, they're well-connected to local crews and understand the demands of BTL roles and the gaps in structured career development. They offer practical, on-the-ground training and support tailored to the realities of production.

www.generatecrew.com.au

THE S.E.F.S PARTICIPANTS

A black rectangular logo with the text "clarice would like a word." in white, lowercase, sans-serif font.

clarice
would like
a word.

MADISON SIEGERTSZ | CLARICE WOULD LIKE A WORD

Madison Siegersz is an award-winning producer and director based in Kaurua Land/Adelaide. Madison co-founded the social enterprise Clarice Would Like a Word, an organisation that assists emerging filmmakers from underrepresented communities. Her credits include AACTA-nominated film *You'll Never Find Me* and *Cordelia: Daughter of the Sea*. She won the 2023 Antenna Awards for Best Director and Best Youth Program for her youth chat show *Couch 44*. Madison's programs earned her the 2023 Flinders University Early Career Alumni Award and 2024 SASA Young Filmmaker of the Year Award.

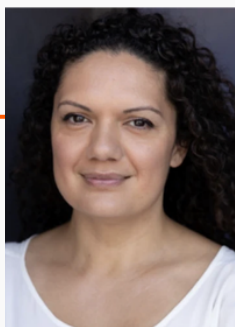
<https://www.claricewouldlikeaword.com.au>



MERRI-MAY GILL | TWO DOG FILMS

Merri-May Gill is the founder of TWO DOG FILMS, a screen business capturing fascinating stories about rural women in Australia. Merri-May began life on Weilmoringle: a big sheep station, near Bourke, in Northwest NSW and has a background in filming video content ranging from agricultural organisations to ABC news, plus some of the filming for Rachel Ward's film *Rachel's Farm*. In 2024, Merri-May directed, produced, filmed and edited her debut full-length feature documentary *Whip, Rev & Barrel*, the story of three rural women and their love of 'slightly dangerous passions'.

www.twodogfilms.com



NATASHA HENRY | SCREENWRITER

Natasha Henry is a Sydney-based Australian Papua New Guinean screenwriter. She works as a freelance writer/ story developer and has a passion for telling diverse, female stories exploring the worlds she's lived between. Her short film *Pasifika Drift*, written in English and Tok Pisin, premiered at South by Southwest (SXSW) Sydney and was nominated for an AWGIE Award. Natasha was a writer/ trainee script editor on Matchbox Pictures/Stan crime series *Critical Incident*; and received funding from Screen Australia to develop an original art museum comedy series.

www.natashahenry.com.au

A logo with the text "VER MAS" in a bold, sans-serif font. "VER" is in pink and "MAS" is in orange, both on a black background.

VER
MAS

PABLO CASTRILLON | VER MAS MEDIA

VER MAS is dedicated to bold, cross-cultural stories connecting Latin America and Australia. Founded by Colombian-Australian producer and writer Pablo Castrillon, VER MAS has produced work for Palace Cinemas, the Spanish Film Festival, and Brisbane Marketing, and creates opportunities for immigrants in creative industries. Its documentary *Beats of Colours* was nominated for two Antenna Awards. The company's current slate features scripted and factual projects amplifying underrepresented voices and fostering a thriving creative ecosystem.

www.vermasaustralia.com



RAVI CHAND | WARRIOR TRIBE FILMS

Ravi Chand is a Fijian-born, Indian-heritage director and producer focusing on culturally rich storytelling through Warrior Tribe Films. His work explores themes of identity, belonging, and assimilation and is informed by his Fijian Indian, Hindu, and Indigenous Indian heritage. A recipient of several Screen Australia and VicScreen initiatives, his short film *Namaste Yoga* aired nationally on ABC ME and screened internationally. Ravi is developing the series *Five Year Grandma*. Warrior Tribe Films is dedicated to inspiring emancipation from assimilation and colonisation.

www.warriortribefilms.com

THE S.E.F.S PARTICIPANTS



REBECCA KIRWAN | VISIONARY VOICES

Rebecca Kirwan is an award-winning filmmaker with experience in narrative and documentary film, spanning non-profits, education, and corporate sectors. She won Best Documentary Short at the Lancaster International Short Film Festival (2016) and Best Film at Best of The Bus (2024). As a director, producer, and impact producer, Rebecca also mentors emerging filmmakers, and is a film tutor with Bus Stop Films, advocating for inclusivity by teaching filmmaking to people with disabilities, a cause deeply close to her heart. She is passionate about impactful storytelling.

www.rebeccakirwan.com



SHONEE SAMIA | MANA FILM PRODUCTIONS

Shonee Samia is a Māori-Polynesian creative based on the Gold Coast. With a background in acting, producing, motion capture, gaming, and stunts, she brings a dynamic, diverse skill set to the screen industry. Her experience includes working on award-winning games, feature films, television series, commercials, and more. Mana Film Productions is currently developing a slate of projects with production partner New Dream Productions where the feature film *Heart of the Man* was selected as part of the Queer Screen Goes to Cannes initiative. Shonee is twice-nominated for the Gold Coast Screen Professional of the Year award.

www.manafilmproductions.com



SIMON ROSE | THE GREAT ABORIGINAL PEOPLE

Simon is a Birrah/Curreng Gurreng Murri man who has been developing his production skills across documentary, corporate video and commissioned content for several years including freelance writing, producing and directing. Simon was the Indigenous director's attachment to ABC TV's *Miss Fisher's Murder Mysteries* (2011-12); a participant in Screen Australia's National Indigenous Producing initiative 2016 and directed the NITV commissioned film: *Our Stories, Maree Clarke Cultural Warrior* 2018. Since 2019 Simon has been running the Indigenous freelance production service, The Great Aboriginal People.

www.thegreataboriginalpeople.com.au



STAR SANDFORD | TULDI MEDIA

Star Sandford is a Ngarrindjeri woman and emerging producer based in Adelaide, South Australia. Beginning her screen industry career in 2021 through SAFC and Channel 44's First Nations Internship Program, this led to her role as Production Coordinator at Channel 44. In 2022, Star undertook a Producer Attachment on Warwick Thornton's acclaimed feature film *The New Boy*. In 2024, Star transitioned to a researcher role on the ABC production *Teenage Boss: Next Level*. She is dedicated to cultural representation and excellence in the Australian screen industry.

www.safilm.com.au/spotlight-star-sandford



YOGI DEVGAN | MOUNT LOFTY STUDIOS

Yogi Devgan is an award-winning filmmaker, writer, director, and producer, whose storytelling is deeply influenced by his multicultural upbringing. Based in Australia, he is dedicated to creating films that resonate globally while championing diversity and representation and has completed more than 17 short films and documentaries. His latest film, *A Silent Escape*, has earned multiple accolades, including Best Film, Best Director, and Best Actress at renowned film festivals. His documentary *Smile, It's Free* won Best Editor and Best Documentary at multiple festivals.

www.mountloftystudios.com

THE DATA

55%

Female Identifying
Participants

55%

Participants from a
CaLD background

35%

Participants identified
as LGBTQIA+

35%

Living with disability
and/or neurodiversity

45%

Participants are
People of Colour

15%

First Nations
Filmmakers

"SEFS was an incredible experience. The program helped me clarify my social impact vision, connect with inspiring filmmakers, and gain practical tools to grow VER MAS as a social enterprise. I feel motivated and equipped to make a real impact in the screen industry."

Pablo Castrillon | VER MAS Australia
Brisbane, QLD

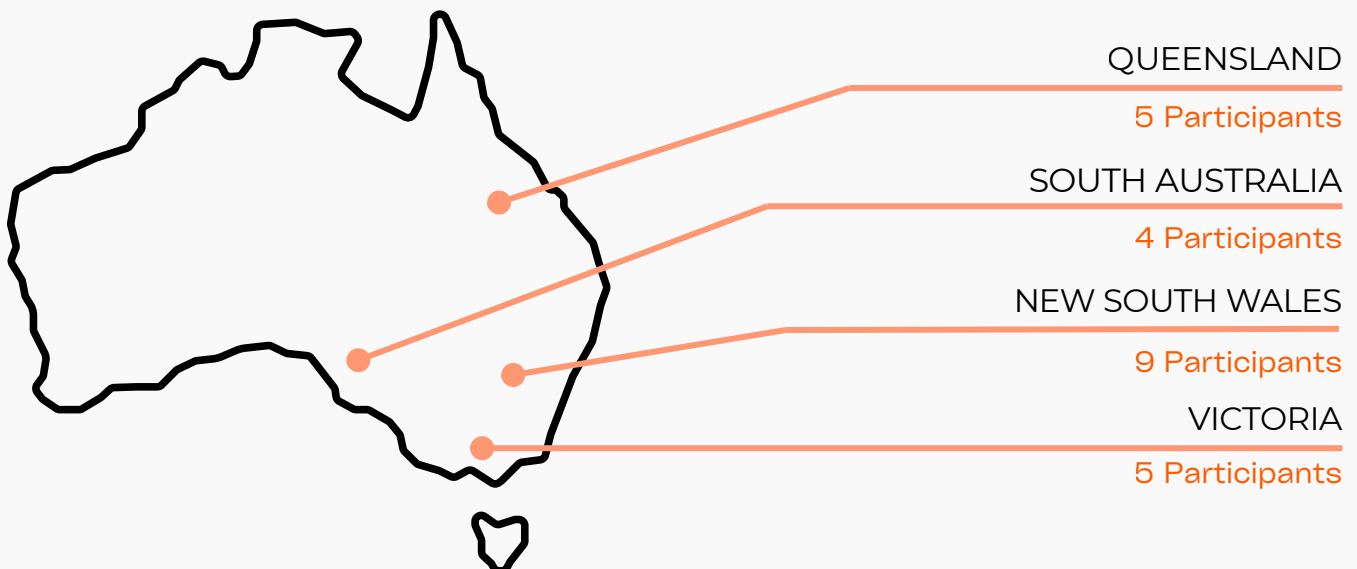
"Social Enterprise for Screen has given me a lot of food-for-thought and it's put me in the head space of what is possible in the social enterprise sector. I'm really going to apply all that I can from what I've learnt."

Ravi Chand | Warrior Tribe Films
Melbourne, VIC



ACROSS AUSTRALIA

25% of the SEFS Participants were based in regional or remote Australia.



THE OUTCOMES

100%

Participants felt that the SEFS program increased their capabilities to build a sustainable screen organisation that could also contribute to positive change.

92%

Participants felt that the SEFS program helped them to devise ways to impact the broader screen industry in a positive way.

100%

Participants felt that the SEFS program improved their competence in terms of their understanding of the social enterprise model and landscape.

100%

Found the additional resources, connections and expert mentoring to be helpful. 92% felt an improved sense of connection with the screen community.

84%

Would refer a colleague or peer to any future Social Enterprise for Screen programs.

“The most helpful part of the SEFS program for me was how it helped me overcome my fears of putting myself out there and recognising that I have something important to contribute. It showed me that I don’t need to wait for someone else to see it... I felt genuinely supported throughout the process. This support wasn’t superficial; it came from being encouraged to bring out what was already within me and to have confidence in my own ideas and abilities.”

Rebecca Kirwan | Director, Producer, Cinematographer
Sydney, NSW

“We have loved doing this course and learning from the ground up what it takes to build a sustainable and amenable social enterprise in the screen industry. A nice knock on effect is the bond between the participants. The SEFS program brought together a group of like-minded individuals from all over the country and... we have formed our own small community from the course. I can’t recommend this highly enough.”

Henry Simmons & Geneva Gilmour
Sweet Spot, Bathurst NSW

“Having the Certified badge has given me extra confidence to be bold, brave, and put Chrysaor Studios out there. The last three months have been incredible, with YOU as Creative Plus Business guiding me from business planning to execution. You are a true inspiration, and I am fully committed to the social enterprise model for screen businesses. Bravo for being such a champion.”

Christopher Amos | Founder & Executive Director
Chrysaor Studios, Gold Coast QLD

“My experience with the program was incredibly informative and professional. The mentorship provided valuable insights into the practical aspects of running a Social Enterprise business. I gained a deeper understanding of sustainable business models, impact measurement, and strategic planning and much much more. And it was also important to connect with other creatives in this space. Thank you.”

Merri-May Gill | Founder & Director
Two Dog Films, Moree NSW

THE S.E.F.S **SPEAKERS + EXPERTS**



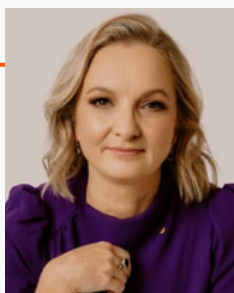
MONICA DAVIDSON | CREATIVE PLUS BUSINESS GROUP

Monica Davidson is an award-winning expert on the creative industries. After working as a filmmaker, writer and performer for over 25 years, Monica founded the social enterprise Creative Plus Business Group to help creatives at all stages of their careers to improve their entrepreneurial skills. Monica was appointed as Australia's first Creative Industries Business Advisor in 2013 and completed her Masters in Screen Arts and Business at AFTRS. In the last 10 years Monica has devised multiple programs to support over 30,000 creative practitioners and arts professionals in their small business development.



FELICITY BLAKE | THE DOVE MEDIA

Felicity Blake is a documentarian, field producer and social impact campaign strategist. She established The Dove Media in 2007 and has excelled internationally with her work. She has contributed to a diverse range of TV programs and documentary feature films, as well as sustaining a parallel career in event production, having served on the executive team of the Supanova Pop Culture Expo for 13 years and now producing medal ceremonies at major events like the Olympic Games, Paralympics and Special Olympics. She is also an ambassador for Bhutan's Centre for Gross National Happiness.



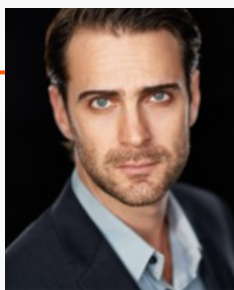
TRACEY CORBIN-MATCHETT OAM | BUS STOP FILMS

Tracey is a proud hard of hearing woman and CEO of Bus Stop Films, where she advocates for greater representation of people with disability in the screen industry. Her 30-year career has crossed social housing, women's DV services, and working in policy, advocacy and marketing roles with screen industry services including Screen NSW and Women in Film and TV (WIFT) NSW. Tracey is an Includeability Ambassador on disability employment to the Australian Human Rights Commission, a member of the Screen Australia Gender Matters Taskforce, and a Director of Northcott and Northcott Innovation.



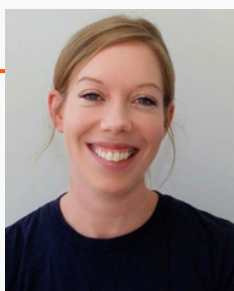
PAULINE CLAGUE | WINDA FILM FESTIVAL / UTS

Pauline is a Yaegl woman from North Coast NSW who has worked as a storyteller and producer in film and TV for 25 years. She is the founder and Artistic Director of Winda Film Festival, a programmer for imagineNATIVE media +arts festival in Toronto, Canada, and co-creator of NativeSlam a 72 hour Indigenous film challenge held at Maoriland Film Festival in Otaki, New Zealand. In 2015 Pauline was awarded the prestigious Stanley Hayes Award for contribution to Australian Documentaries. Pauline is currently Associate Professor, Manager of Cultural Resilience Hub, as part of the Jumbunna Institute at UTS.



BEN STEEL | SCREEN WELL

Ben is the founder and director of Screen Well, an organisation that works with individuals, educators, businesses and industry to improve the mental health outcomes of the Australian screen industry through industry guides and reports, training, research, and advocacy. Ben has worked in the film and television industry for almost 40 years, starting out as a young actor and then in numerous behind-the-scenes roles including director and producer. Screen Well was inspired by Ben's career in the screen industry and his lived experience of managing his mental health alongside a successful career.



GEORGIA MOORE | CULTURE COUNTS

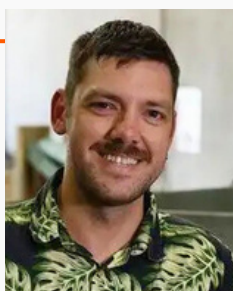
Culture Counts is a unique evaluation software platform, supporting organisations to capture, analyse and report their impact. As a founder of Culture Counts, Georgia has helped hundreds of cultural, community and government organisations to measure and demonstrate value. Living and working across Australia has built her knowledge base and ability to solve complex problems. Georgia has previously worked in urban economic consulting, and research and policy development for government. Georgia has Bachelors of Economics and Arts from the University of Western Australia.

THE S.E.F.S SPEAKERS + EXPERTS



GEORGINA COHEN | SOCIAL TRADERS

Georgina Cohen leads the certification team at Social Traders, who works to support the growth of the social enterprise movement. Prior to joining Social Traders, Georgina worked in diverse roles in operations and project management across both the corporate and for purpose sectors. Social Traders is a NFP with a vision to create a thriving social enterprise sector that significantly contributes to a more inclusive and equitable Australia by certifying and supporting social enterprises, working with business and government to integrate social enterprises, and advocating for policy that supports the sector.



ZACHARY LURJE | COSMO CREATIVE / SUSTAINABLE SCREENS

Zachary is a qualified environmental auditor and sustainability consultant for the screen industry. He is proficient in multiple carbon calculation tools that help productions reduce upstream and downstream emissions across all scopes. Zachary has developed resources and delivered carbon calculation training in his role as a Learning Designer at Sustainable Screens Australia. His recent credits include *Deadloch*, *Rock Island Mysteries*, and *Mortal Kombat 2*. He has also developed strategy and trained sustainability crew on *Neighbours*, Rae Choi's short *Some Kind of Blue*, *Darby and Joan*, and *Heartbreak High*.



ROBBI JAMES | CREATIVE PLUS BUSINESS / ARTS ON TOUR

Robbi is a producer, theatre maker, and marketing pro who has built a portfolio career across media, business and brand development, public relations, event production, and project management. Before joining the Creative Plus Business leadership team he led national touring company Critical Stages Touring, and co-founded the highly successful Rogue Projects production company. He is currently also the producer of Salon, the NSW arts market and conference for theatre in NSW/ACT. Robbi has led marketing and engagement activities for over fifty productions, festivals, and sector initiatives nationally.



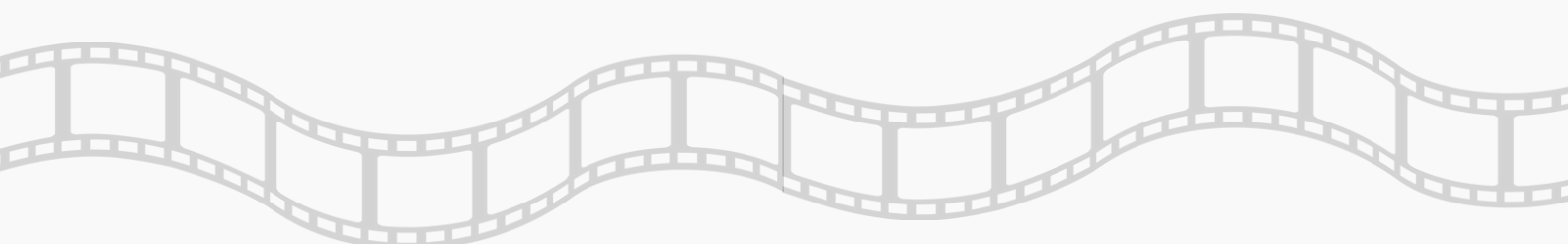
WENDI LANHAM | INDEPENDENT PRODUCER

Wendi Lanham was previously the Creative Plus Business' Head of Operations, and the wonder woman behind the C+B wheel who ran the whole show. She started her career as a model and actor, then combined her craft with a Diploma of Business Management and a Bachelor of Performance, developing her expertise in business models and systems, change management, financial management, and human relations. She continues to work as an actor, model and presenter, and is passionate about inclusivity and diversity in the creative industries.



ROSIE LOURDE | DIRECTOR, PRODUCER | GENDER MATTERS TASKFORCE

Rosie Lourde is a filmmaker with experience across various roles, formats, and genres, and known for her feature directorial debut *Romance on the Menu*, which was nominated for an Australian Director's Guild Award and the digital series *Starting From Now*, which achieved over 250M views. Rosie was the Executive Producer of *White Fever* (ABC) and *Young Bloods*. As an actor, Rosie features in ABC's *Total Control S3* and *House of Gods*. Rosie was an Investment Manager for Screen Australia's Online Production fund; Co-Vice President of WIFT Australia; and Chair of the Screen Australia Gender Matters Taskforce.



IMPACT + POTENTIAL

The Social Enterprise for Screen program was designed to solve a significant problem: the need for under-represented filmmakers to experience meaningful leadership in the screen sector. Our solution was to create a program that helped enthusiastic participants learn how to move beyond traditional funding models and find ways to establish resilient, sustainable screen enterprises that prioritise both commercial viability and social change.

With 18 businesses representing 22 participants chosen from 50+ applications, it is clear there is a need for more focus on the merging of screen and social enterprise as a way of overcoming the significant challenges resulting from lack of diversity in the sector, particularly in creative leadership and entrepreneurial positions.

The [Vimeo Showcase](#) of participants' pitch/explainer videos also demonstrates the quality of work that is being created by this new wave of social entrepreneurs, and introduces them to potential partners in the screen industry.

We can see a future the same program to be conducted again:

- At a **state level** with support from funding bodies such as Screen NSW and the South Australian Film Commission.
- At a **federal level** for all serious screen professionals with support from Screen Australia.
- In collaboration with **peak bodies** such as Screen Producers Australia (SPA), the Australian Director's Guild (ADG) or the Interactive Games and Entertainment Association (IGEA).
- For identified target groups invested in representing screen professionals that are experiencing significant disadvantage, such as working in collaboration with Women in Film and Television Inc, Accessible Arts, and similar industry bodies .





statement of thanks

Creative Plus Business thanks the Screenrights Cultural Fund for funding the SEFS Pilot Program. The Cultural Fund makes a difference by supporting people with exciting and innovative new initiatives that foster the creation and appreciation of screen content in Australia and New Zealand.

We also thank all who contributed to the success of the SOCIAL ENTERPRISE FOR SCREEN pilot.

CREATIVE PLUS BUSINESS

MONICA DAVIDSON
WENDI LANHAM
JILLIAN D'ERCOLE
ROBBI JAMES
FIONA PULFORD
JAMIE LIVINGSTONE

SCREENRIGHTS

THE BOARD OF DIRECTORS
JAMES DICKINSON, CHIEF EXECUTIVE
EMMA MADISON, HEAD OF PRODUCT
SARAH STEEL, HEAD OF MARKETING AND
INDUSTRY SUPPORT

THE PARTICIPANTS
ALL OUR GUEST SPEAKERS
THE JUDGING PANEL

Creative Plus Business acknowledges the Gadigal people, the original custodians of the land where our head office sits, and their continuing spiritual, cultural, and physical connection to this place now called Sydney. Sovereignty was never ceded. This always was and always will be Aboriginal Land.

creative

+ PLUS BUSINESS

CONTACTS

Program Information

To learn more about SOCIAL ENTERPRISE FOR SCREEN, or to create a bespoke program outline that meets the needs of your community or organisation:

Jillian D'Ercole - Partnership Manager

jillian@creativeplusbusiness.com

Marketing & Engagement

For more information about us, and to request assets or engagement assistance:

Robbi James - Director of Engagement

robbi@creativeplusbusiness.com

www.creativeplusbusiness.com

