

CREATIVE PLUS BUSINESS IMPACT REPORT

ARTSELERATE PROGRAM

2021 - 2026



A UNIQUE BUSINESS INCUBATOR FOR CREATIVE PROFESSIONALS

ARTSELERATE is a practical business incubator program for freelance creatives and arts professionals designed to accelerate their professional development through training in business planning, financial literacy, marketing and wellbeing.

The program features in-person workshops and practical activities, guest speakers, resource sharing, online learning, peer support and expert mentoring.

The program was designed and developed by Creative Plus Business, a social enterprise dedicated to empowering creative professionals with entrepreneurial skills.

Since 2021, ARTSELERATE has positively impacted creatives in across Australia, from Sydney to Adelaide, Brisbane and the regions - and from every sector of the creative industries including screen, visual arts, performance, music and design.



421

PARTICIPANTS

90%

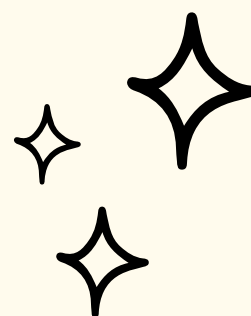
POSITIVE FEEDBACK

26%

IMPROVEMENT IN
PARTICIPANTS' FEELINGS
OF SELF-EFFICACY

“For emerging content producers across ACE’s Screen Cultures programs, Creative Plus Business’ ARTSELERATE program provided an invaluable grounding in fundamental business skill sets.”

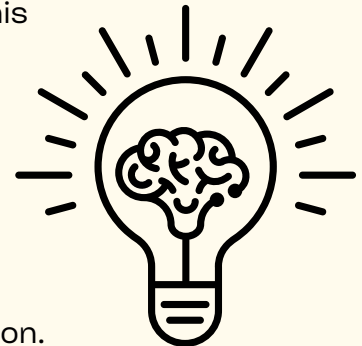
Barry Gamba | Producer, Screen Cultures | ACE



THE PROGRAM

ARTSELERATE is a comprehensive educational program designed to engage creative practitioners regardless of their previous experience in business. Creative learning styles and neurodiverse-friendly approaches are central to the pedagogical approach of this program. A wholistic approach to learning means participants to have access to a smorgasbord of support.

A unique element of the program is the measurement of participants' feelings of self-efficacy at the start and conclusion of the program. This measurement directly demonstrates how confident participants feel about their learning, an extraordinary 26% improvement across all cohorts in just 4 weeks of participation.



ELEMENT	DETAILS	OUTCOMES
Workshops	16 in-person learning modules covering planning, business basics, financial literacy, marketing & wellbeing.	Participants better understand the benefits of applying business principles to their existing professional work.
Guest Speakers	3 guests working professionally in the creative industry speak with honesty and vulnerability about their own pathway to 'success', and what they have learned.	Participants gain insights into the diverse pathways that can lead to different types of success, and connect with industry professionals.
Activities	Participants work together on in-class activities centred on finding your purpose, setting goals, diversification of income and marketing strategies.	Participants brainstorm and network safely with fellow professionals and devise practical & creative ways to implement their learning.
Peer Coaching	The Buddy Program teaches participants how to coach one another in a safe and guided way, and then participants are placed into Buddy Pods of 3 - 4 people.	Participants learn how to implement peer coaching strategies and create meaningful and enduring connections with each other.
Access to Resources	Participants could access additional webinars, online workshops and resources located in a bespoke Dropbox folder.	Participants were able to continue their professional development after the program concluded, and share their learning with others.
Ongoing Support	Participants are encouraged to stay in touch with Creative Plus Business and take advantage of our regular free webinars, workshops in-person events, resources and more.	Participants can feel connected to the wider Australian creative community, and continue learning and developing their professional practice with their peers.

MEETING DEMAND

According to think-tank A New Approach, the cultural and creative industries employ around 6% of the total workforce. Creatives contribute \$91 billion to the GDP, fuelling economic growth, community connection and cultural sustainability today, and for generations to come.

In new data, 78% of those creative professionals now work on a freelance or self-employed basis in their principal practice. The majority work across multiple types of employment, a portfolio career in the creative gig economy.

According to the 2024 report ‘Artists as Workers: An Economic Study of Professional Artists in Australia’, “to thrive as a freelance or self-employed worker, artists must possess a range of business skills...” However, most creatives report that they don’t have the ability to safely and effectively navigate this life.

There is a profound gap between what creatives need, and what they have. ARTSELERATE fills that gap, providing demonstrable positive impact for almost 400 happy participants, who have built sustainable arts businesses and community connections as a results of their involvement.



56%

Participants from a CaLD background

44%

Participants identified as Female and/or Gender Fluid

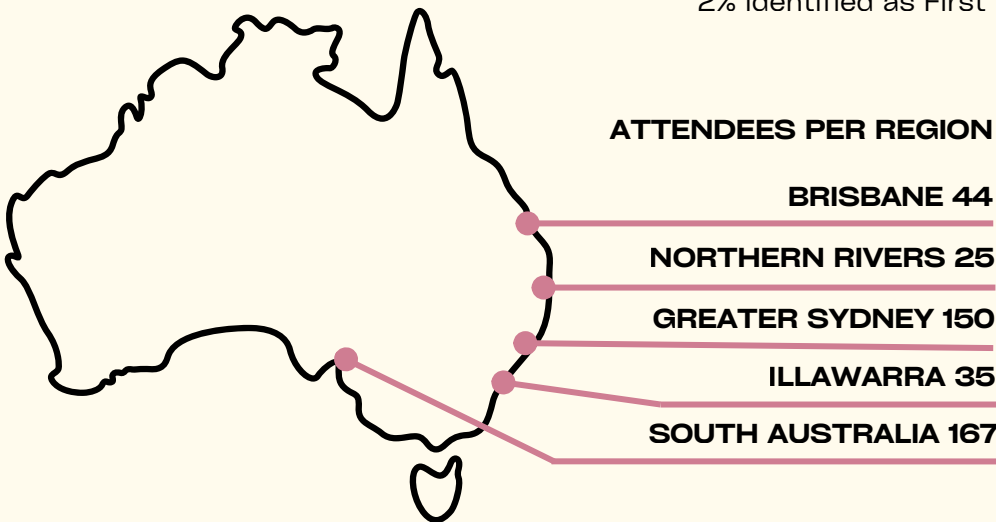
18%

Participants identified as living with disability

18%

Participants identified as LGBTQIA+

23% were under 30 years of age.
2% identified as First Nations.



We have delivered ARTSELERATE to cohorts in Brisbane, Adelaide, Sydney, Wollongong, the Adelaide Hills, Barossa Valley, Mount Gambier, Byron Bay, and Parramatta.

Upcoming cohorts include Newcastle and Melbourne.

SURVEY RESULTS

FROM PREVIOUS ARTSELERATE COHORTS

85%

Participants felt that the program increased their small business capabilities.

100%

Participants stated that the information and resources shared were helpful.

100%

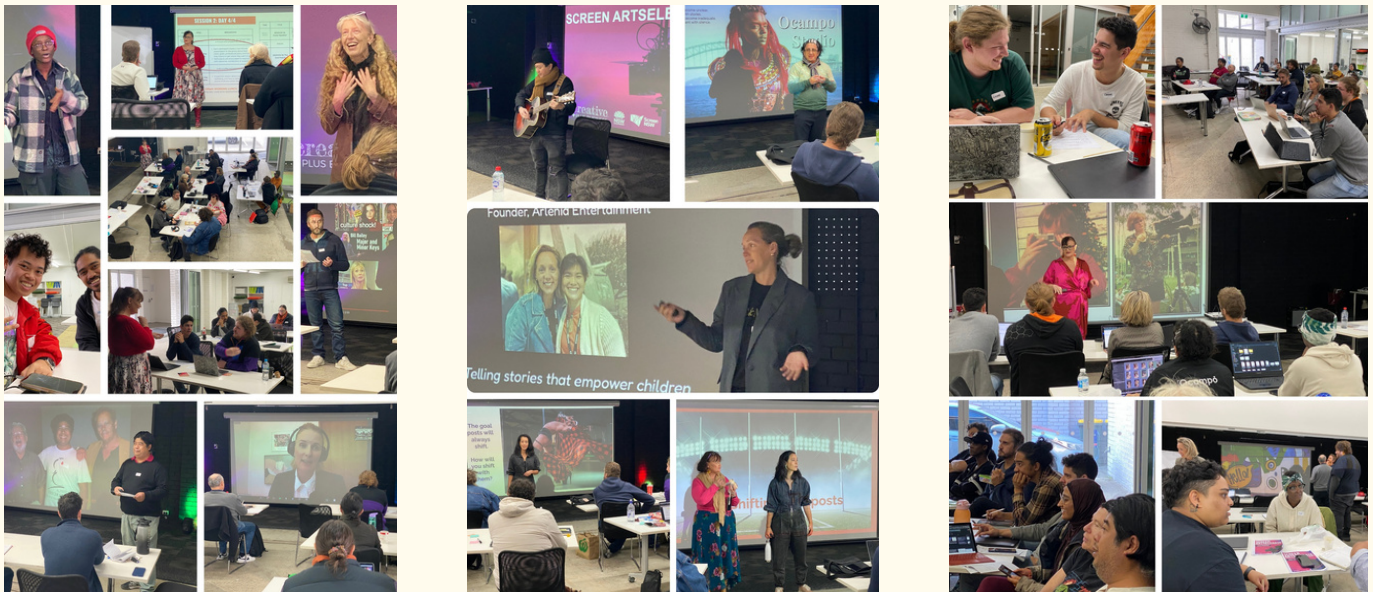
Participants felt that the program helped them to connect to their local creative community.

100%

Participants intended to implement what they learned at ARTSELERATE.

100%

Participants would refer a colleague or friend to the ARTSELERATE program.



"I entered the program thinking 'I got this, I've done traditional business courses before', only to figure out that what they taught me would never help me to reach my goals. Thank you for translating the business world into my creative language in a way that I feel empowered and armed with the skills I need to chase my Big Hairy Goals, and the self-compassion to not be the worst boss I've ever had."

Laura Sambono | Founder, Bright Llama Productions

"ARTSELERATE has given me a lot of confidence. I received an email a week after I finished the program from a large property developer requesting to commission work from me. Pre-ARTSELERATE, I would have said I wasn't available because the prospect absolutely terrified me. It has literally been life changing. Even though my bank balance hasn't changed yet, the bookings and the new opportunities that are coming towards me are already remarkable."

Elise Catterall | Photographer

PARTICIPANT CASE STUDIES

Participant Rachael Williams

Business/Practice Play Everyday Productions
www.playeveryday.com.au

For Rachael, ARTSELERATE was a pivotal experience, transforming their approach to business from a place where they once felt "scared," "a bit flat," and "lost out at sea." Rachael's business encompasses drama teaching, theatre making, confidence coaching, acting, and workshop facilitation, and they found the program "life-changing." ARTSELERATE SA was instrumental in helping them focus, prioritise, value their skills, and establish invaluable new creative connections.

Currently, their business is actively scaling classes to a second location, creating new shows, and expanding workshop clientele. Future aspirations include securing their own dedicated space and achieving full-time revenue. While significant progress has been made, the participant acknowledges that continued support with cash flow and time remains essential for achieving these long-term goals.



“ It was such an amazing program. Monica is a master facilitator, I am still gaining insight and using the tools that were provided to me. I think a course like the is the absolute catalyst to moving to the next level of practice for any creative practitioner. ”



Participant Heidi Lubcke

Business/Practice
Freelance Copy Writer & Photographer

For Heidi, the program's approach to business planning was "fun, engaging, and packed with practical insights". After a period of time where she felt her business had stagnated, and the administrative aspects had left little time for business or creative professional development, the guidance received during ARTSELERATE has helped her identify ways to drive her small business forward, with practical steps taken to hone her writing, develop her digital photography skills and products, and explore the specialised field of agritourism copywriting. The program's fresh approach to delivery, and it's design for creative small businesses in particular, have given Heidi a renewed sense of confidence in business, and the skills to match. She noted that it was disappointing to hear the program would end in 2025, as she was hoping that there would be follow up sessions of engagement, future mentoring for her business, and to continue the connection and community that she found in her cohort.

“ Monica made business planning feel like mapping out a dream trip to Paris. She inspired me to dream big while staying true to my values; take small, meaningful steps; and, most importantly, have the confidence to give it a go and trust in my own abilities. I hope others also discover the importance of being YOU ”

Participant Rachael Mead

Business/Practice
Freelance Writer

For freelance writer and creative writing teacher Rachael Mead, ARTSELERATE provided the crucial push needed to transform her creative business. Before the program, Rachael felt "at a loss" and "lacking motivation," intimidated by the administrative, marketing, and financial aspects of her venture. Her work included private writing residencies on the Fleurieu Peninsula, complete with catering, mentoring, and workshops. ARTSELERATE SA quipped her with essential skills and marketing tools and instilled in her the confidence to build her business. "Everything suddenly seemed achievable and within reach". Rachael is now actively applying these lessons to establish the online component of her business. Her future goal is for the residency business to generate sufficient income to support her own creative projects, freeing up more time for her personal writing. A follow-up or refresher course in 12 to 18 months would be a welcome form of additional support for her ongoing journey.



“ ARTSELERATE was an absolute game-changer. The tools it gave me have been fundamental to improving my output and efficiency in both the business and creative side of my work. Monica knows how creative people think and tailors her material perfectly, making topics like taxation and business admin stimulating and easily absorbed. ARTSELERATE is for anyone thinking of earning income from their artistic practice - I cannot recommend it highly enough! ”

PARTICIPANT CASE STUDIES

Participant Trudi Tandberg

Business/Practice Artist and Community Arts Facilitator
www.suttontownchapelstudio.com

For Trudi, an artist working with her own community arts facility, ARTSELERATE offered space to reflect on her new creative business journey and rethink her direction. Entering the program with a clear plan, unexpected health challenges shifted her focus, prompting her to reimagine how her practice could continue — sustainably and part-time.

ARTSELERATE helped Trudi refocus on what matters most to her: creating art with thoughtful intention and connecting meaningfully with others. The program helped her explore practical aspects of running a creative business, while validating the importance of flexibility, self-care, and adapting to changing circumstances. Looking ahead, Trudi hopes for more opportunities to engage with curators and to secure a living wage through her practice. She appreciated the program's supportive environment and the encouragement it offered creatives at all stages.



“ The program is good. Thank you for your help! ”



Participant Chris Thomas

Business/Practice Designer
<https://www.foundedbydesign.com/>

For Chris, ARTSELERATE was less about discovering a new direction and more about reclaiming the one he'd lost sight of. Before the program, the daily demands of client work had quietly pulled him away from his original reasons for going independent - choosing who to work with and setting their own hours. Through ARTSELERATE, Chris was able to step back and view his business holistically, reconnecting with that sense of purpose and refocusing energy on building the business itself, not just servicing it.

He's since put this into practice by outsourcing digital marketing and engaging more consistently on platforms like LinkedIn, trading unachievable goals for small, repeatable actions, like a monthly newsletter, that compound over time. ARTSELERATE didn't just offer fresh information; it gave him permission to prioritise the bigger picture, and the practical tools to start steadily rebuilding their business around it.

“ Knowing that the videos and worksheets are available online to refer to when needed is a bonus. ”
I loved and appreciated how accommodating you were of the different ways that people learn and think, and how you cherished individuality. Thank you.

Participant Samantha Bruinewoud

Business/Practice
Textile Artist

For textile artist Samantha Bruinewoud, ARTSELERATE was a valuable turning point in her approach to business. Before the program, Sam felt 'confused' about the direction of her creative practice. Through ARTSELERATE, she gained clarity on how her business fits into the bigger picture of her working developing a clear vision for the future. She is now focused on creating custom garments for artists and performers, with an ambitious goal to grow into a cooperative model that transforms textile waste into high-end fashion.

Sam found the program incredibly helpful in defining her business and equipping her with practical tools to move forward and hopes to connect with others working in similar ways. ARTSELERATE gave her not just knowledge, but direction — and the confidence to pursue a sustainable, purposeful creative business.



“ I found the program very valuable in helping me to become clear on what my business is and where it can go in the future. It also provided me useful tools to help along the way. ”

PARTICIPANT CASE STUDIES

Participant Indigo Eli

Business/Practice Multi-Form Performance Artist
www.indigoeli.com

For Indigo, ARTSELERATE was a transformative experience that provided the missing links between artistic practice and business acumen. As a practising multi-form artist Indigo felt her 'business fundamentals were not in place' and came into the process with a desire to strengthen the commercial foundations of her work. Prior to ARTSELERATE, she struggled to find a cohesive, practical pathway forward. Since participating, Indigo has reshaped how her perspective on her business has shifted: "Now I challenge myself, put audacious goals in place and started working towards them. One of the main changes, alongside gaining business knowledge, is that Artselerate provided external permission to take my creative business seriously." Indigo credits ARTSELERATE with not only supporting her growth but also planting seeds for a vibrant creative future developing strong networks and a sustainable, values-driven, financially rewarding business that leverages her artistic voice. She liked it so much, she repeated the program!



“ Artselerate is so fantastic, fabulous, on point, chock full with creative-focussed business info, inclusive, authentic, energetic, wholistic and realistic in approach and full of resources (in a variety of forms). I did it twice!



Participant Chrissie Hall

Business/Practice Photographer
<https://www.chrissiehall.com/>

For photographer Chrissie Hall, ARTSELERATE arrived at a moment when she needed it most. After the disruption of COVID and the demands of having children, Chrissie had lost some momentum in her practice, and the program helped reignite that creative spark.

Through ARTSELERATE, she refreshed her business knowledge and, just as importantly, built genuine connections with the people she met along the way, including a peer buddy who has become a true ally in navigating a changed industry. She is now working to become more process-driven, inspired by the program's guest speakers, and is putting together a clearer marketing plan to move her business forward. For Chrissie, ARTSELERATE gave her more than tools and strategy – it gave her a community, and the reassurance that she no longer has to navigate her business alone.

“ I think it would have been very easy to extend it an extra day so that organic topics of conversation could be teased out more. I learnt a lot from listening to others and their lived experiences and questions raised during the sessions. Monica is fantastic and she keeps it real, interesting and engaging.

Participant Aiden Van Nielen

Business Practice Video Production Company
www.bizfilm.com.au

For Aiden, ARTSELERATE offered timely guidance to help refine and focus an already thriving business. While he was generally happy with how things were going, he recognised the need for clearer structures and systems, and strategic support.

Through the program, Aiden developed defined goals and a stronger framework for longterm growth. He's now focused on increasing profitability while maintaining a healthy work-life balance, planning carefully to ensure success is sustainable, not just financial.

With an eye on the future, Aiden is seeking ongoing coaching and guidance to continue levelling up after ARTSELERATE, confident that the tools and clarity gained through the program have set him on the right path.



“ I thought ARTSELERATE was a great experience and everyone was lovely.

BIOGRAPHIES GUEST SPEAKERS + FACILITATORS



Stavroula Adameitis | Artist, Entrepreneur, fashion designer, author and founder of 'Fridas Las Vegas'

Stavroula creates bold textiles, neon art, and installations. Remixing nostalgia with a graphic sensibility, she celebrates pop culture icons from the pre-internet era. Inspired by digital printing after interning with Sex and the City stylist Patricia Field, Stavroula built a cross-disciplinary career in illustration, graphic, and textile design. She's collaborated with cultural institutions like the Sydney Opera House and global brands including Disney and Meta, plus performers like Katy Perry. A University of Adelaide graduate, Stavroula works



Nick Bolton | Film and Multi Media Producer, Director, Actor, Presenter, Business Advisor, Managing Director and Co-Founder of Ten Alphas

Nick is an award-winning all-media producer. He has provided strategic thinking, content production and distribution for clients in the government, corporate and enterprise sectors. He has also written, directed and produced a wide variety of screen content, most notably the production of *Finding Addison*, which won the 2024 AACTA award for Best Short Film.



Rosie Lourde | Film Producer, Actor, Director, Activist

Rosie Lourde, a filmmaker with experience across various roles, formats, and genres, is known for her feature directorial debut *Romance on the Menu*, which trended on Netflix and earned a Australian Director's Guild Award nomination. Rosie was previously an Investment Manager at Screen Australia's Online Production fund and has served on the Screen Australia Gender Matters Taskforce since 2020. She became Taskforce Chair in 2023.



Pauline Clague | Producer, Academic and Storyteller

Pauline is a Yaegl woman from North Coast NSW who has worked as a storyteller and producer in film and TV for 25 years. She is the founder and Artistic Director of Winda Film Festival, a programmer for imagineNATIVE media +arts festival in Toronto, Canada, and co-creator of NativeSlam a 72 hour Indigenous film challenge held at Maoriland Film Festival in Otaki, New Zealand. In 2015 Pauline was awarded the prestigious Stanley Hayes Award for contribution to Australian Documentaries. Pauline is currently Head of First Nations Engagement at the National Film and Sound Archives.



Leonie Marsh | Film Producer, Founder of Screen Vixens

Leonie Marsh has over twenty years' experience in the screen industry including an international background in the UK, USA and Australia. Leonie moved to London in 2006 to work with Matthew Vaughn's production company. Since her return Leonie has produced various short films and in 2018 she transitioned to podcast producing. Leonie started Screen Vixens in 2015 as a way for female-identifying producers to connect and collaborate.



Jeff McCann | Artist, Designer

Jeff is an artist, illustrator and maker living and work on Gadigal Land in Sydney. He strives to create inclusive work that celebrates the making process while encouraging his audience to get involved. His loves exploring themes of play, childhood nostalgia, world building, games and the natural environment. His work can range from murals, public art, community engagement projects and artwork licensing; through to wearable art, illustration, collaborations and small batch products. Some of his previous clients include Museum of Contemporary Art (MCA), City of Sydney, Westfield, Reverse Garbage, Twenty10 and Heaps Gay.

BIOGRAPHIES GUEST SPEAKERS + FACILITATORS



Lois Randall | Producer, Magpie Pictures

Lois is an award-winning Australian Producer and founder of Magpie Pictures, who has produced *Swift Street* starring Tanzyn Crawford and Cliff Curtis, that premiered at CANNESERIES 2024 before screening on SBS. Her other producing credits include *Black Snow*, the feature *Seriously Red*, children's series *Grace Beside Me* and the ground-breaking First Nations drama series *The Gods of Wheat Street* for ABC.



Caitlin Marshall | Founder, Make Shift

Caitlin has worked for over twenty years in community development, adult education, mental health and social work. She is the co-founder of Makeshift, an innovative social impact agency that provides support and education on the link between creativity and mental wellbeing. She designed an 8 week Creativity on Prescription program that support people with PTSD, Anxiety and Depression in exploring evidence based self-regulation and self-care practices



Travis De Vries | Writer, Musician, Filmmaker, and Founder of Awesome Black

Travis is a Gamilaroi and Darug writer, artist, and cultural producer. His work spans speculative fiction, academic texts, and criticism. He is the founder of Awesome Black, a creative studio amplifying First Nations voices, and serves as contributing editor of *Staunch*. As musician Source Decay, he crafts immersive soundscapes, blending field recordings and electronic composition. Renowned for his multidisciplinary practice, Travis's work explores the intersections of culture, identity, and storytelling.



Kirsty Stark | Producer, Founder of Epic Films

Kirsty is an Australian film producer and story teller. In 2010, she established a production company called Epic Films, and in 2023, an online platform called CrewHQ, which provides an online jobs market for freelancers in the Australian film industry. She is known for her work on the 2018 ABC iview series *Unboxed* and 2020 TV drama series *First Day*. She is the development producer in the South Australian office of Matchbox Pictures, and the co-chair of The Mercury Cinema and professional development centre in Adelaide.



Alysha Herrman | Writer | Performance Maker | Community Organiser | Creative Producer |

Alysha is an independent creative producer, writer, performance-maker and community organiser, and is the co-founder and Chief Storyteller at the co-working creative space Part of Things. As a creative practitioner, Alysha makes performances, installations, experiences, presentations, poetry, digital exchanges and other creative things in all kinds of strange places, including real-life lounge rooms, train stations and backyards. She works across disciplines in the arts, education, tourism, community development, youth work, social justice and social enterprise



J'aimee Skippon-Volke | Festival Director, Byron Bay International Film Festival
Guest Speaker

J'aimee Skippon-Volke is Festival Director of the BBIFF, one of Australia's longest-running independent regional film festivals. Working across screen culture, events, emerging technologies, business and community leadership, J'aimee is passionate about creating community and supporting emerging talent, audience development and cultural connection. She is one of Australia's experts on VR technology in screen, and is also the Vice President of the Byron Shire Chamber of Commerce.

LEAD FACILITATOR & DESIGNER

MONICA DAVIDSON



Monica Davidson is an award-winning expert on the creative industries, who has infamously never had a 'proper job'.

Monica began her creative life as a freelance journalist, performer and filmmaker before starting a production company in the early 1990s. Her experience highlighted how unprepared creative people can be for a life of entrepreneurship. As she learned the basics, Monica started offering informal advice and running workshops to help other creatives with their freelance work. As her expertise grew she continued to work with creative practitioners, and more than 25 years later Monica is a renowned and award-winning expert in the fields of freelancing, creative industries and arts entrepreneurship. Through her social enterprise Creative Plus Business Group, Monica helps creatives at all stages of their careers to improve their business skills.

Monica runs workshops and masterclasses, delivers keynotes and webinars, writes articles, and regularly provides her creative business expertise to panel discussions and the media.

Monica is a guest lecturer on creative entrepreneurialism at various prestigious institutions including AFTRS and NIDA. Her educational focus is on increasing self-efficacy for creative practitioners, and through Creative Plus Business she and the team have created arts business training, professional development and mentoring programs for a wide range of creative clients. The Creative Plus Business programs focus on goal setting, business and strategic planning, financial literacy, marketing strategies, and wellbeing.

Monica wrote the Australian version of *Freelancing for Dummies* in 2008, and was appointed as Australia's first Creative Industries Business Advisor by the NSW Small Business Commissioner in 2013. The following year she completed her Masters in Screen Arts and Business at AFTRS. In 2014 Monica was named as one of the Westpac/Australian Financial Review 100 Women of Influence for her work in the creative industries, and in 2019 Monica was awarded the inaugural Creative Trailblazer Award at the QUT Creative Enterprise Australia awards, recognition for "an individual who creates enterprises and opportunities and who advocates, mentors, educates and advises within Australia's creative economy." In 2020 Monica was a recipient of the prestigious AMP Tomorrow Fund award to help develop more programs to assist creative start-ups.

Monica continues to juggle her creative practice with her business. She is passionate about movies (making them and watching them), and her feature documentary musical film *Handbag* was released on LGBTQ+ streaming service OUTtv and Amazon Prime in North America and the UK in 2021, and on SBS Viceland in 2023.

She also enjoys hanging out with her boisterous family of creative practitioners, playing with her labrador Coco, and champagne (the good stuff).

FUNDING PARTNERS

ARTSELERATE has only been possible due to generous grant funding and procurement from the following government agencies. Thanks to them, participants in every cohort have been able to attend for free, fully subsidised by government.



Brisbane
City Council



Government of
South Australia



PRESENTING PARTNERS

Our presenting partners have been a vital component of ARTSELERATE. Once we have secured funding, often with their support, our presenting partners have assisted with venue hire, participant recruitment, marketing and more. We could not do this without them.

SCREEN VIXENS



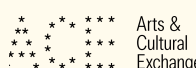
A thriving national network of women screen producers accessing opportunities, resources, membership and more.

ACCESSIBLE ARTS



The leading disability, access and inclusion training provider for the Arts and Culture sector in Australia.

A.C.E



Arts and Cultural Exchange (ACE) is a cultural organisation working on Dharug Country in Western Sydney.

GUILDHOUSE



A SA peak body for visual artists, craft makers and designers so they can achieve their boldest creative and commercial ambitions.

SCREENWORKS



National member-based non-profit committed to supporting and empowering screen creatives and crew across regional Australia.

FABRIK



FABRIK Arts + Heritage is a contemporary arts, culture, and textile hub located in Lobethal, South Australia.

AWESOME BLACK



Foundation dedicated to empowering First Nations creators by providing opportunities and support to thrive in the creative industries.

BRAND X



A Sydney-based non-profit arts organisation providing affordable creative spaces, events, opportunities & programs for artists.

SCREEN ILLAWARRA



Southern NSW peak body for the promotion of screen production, employment, professional development, and advocacy.

CREATIVE WOLLONGONG

A cultural strategy, brand, and community initiative designed to support local arts, culture, and creative industries



CREATIVE PLUS BUSINESS

If you're a creative practitioner exploring the intersection of art and business, and need some guidance, we're the team you've been looking for.

Creative Plus Business is a social enterprise dedicated to helping creative practitioners and arts professionals develop their entrepreneurial skills.

This includes learning and developing practical abilities in small business, financial literacy, planning, strategy, and marketing.

Since we started in 2016, we've helped thousands of individual practitioners and creative organisations to finesse their entrepreneurial nous, overcome challenges, and thrive in business.

Our focus is on providing peer support for practitioners to help them build capacity and self determination for their professional careers.

Our stellar team of experts possess real-world experience when it comes to running a creative business, so we know what it's actually like to carve out a career in the creative industries. We foster self-sufficiency through self-employment and entrepreneurialism.

We're passionate about giving creatives the tools they need to self determine their professional career and become less reliant on external funding.

The training we provide builds capacity and increases commercial success within the creative industries, and all our programs are designed to foster self-sufficiency through self-employment.

**BE CREATIVE
MAKE MONEY
LOVE YOUR WORK!**

creative
+ PLUS BUSINESS

www.creativeplusbusiness.com



statement of thanks

Thank you to all who contributed to the success of the ARTSELERATE since 2021.

CREATIVE PLUS BUSINESS

MONICA DAVIDSON
WENDI LANHAM
JILLIAN D'ERCOLE
ROBBI JAMES
FIONA PULFORD
JAMIE LIVINGSTONE
OUMI KARENGA-HEWITT

FUNDING PARTNERS

CITY OF SYDNEY
WOLLONGONG CITY COUNCIL
BRISBANE CITY COUNCIL
OFFICE OF SMALL & FAMILY BUSINESS, SA
SCREEN NSW

ORIGINAL SPIN

LACHLAN CAMELLERI

WITH THANKS

BARRY GAMBA
CATH ZEALAND
TEIK KIM POK
STEPHEN BYRNE



CONTACTS

Program Information

To learn more about ARTSELERATE, or to create a bespoke program outline that meets the needs of your community or organisation:

Jillian D'Ercole - Head of Engagement

jillian@creativeplusbusiness.com

Marketing & Engagement

For more information about us, and to request assets or engagement assistance:

Robbi James - Dire and Engagement

robbi@creativeplusbusiness.com

Creative Plus Business acknowledges the Gadigal people, the original custodians of the land where our head office sits, and their continuing spiritual, cultural, and physical connection to this place now called Sydney. Sovereignty was never ceded. This always was and always will be Aboriginal Land.

www.creativeplusbusiness.com

